

TALOR04 IS A GLOBAL BUSINESS DEVELOPMENT FIRM SPECIALIZING IN THE **WELLNESS AND DIRECT SELLING ARENAS**. TALOR04 UTILIZES ITS EXCLUSIVE INDUSTRY INSIGHT, EXPERTISE, AND GLOBAL NETWORKS TO DEVELOP AND EXECUTE ROBUST STRATEGIES THAT CREATE A POSITIVE IMPACT ON OUR CLIENTS' BUSINESSES.

FOUNDED IN 2004 BY INDUSTRY VETERANS, TALOR04 PARTNERS WITH YOU TO:

DESIGN STRATEGIES THAT MAXIMIZE YOUR BUSINESS POTENTIAL BY RESHAPING YOUR APPROACH TO THINKING, LEARNING, AND EXECUTING

DEVELOP AND EXECUTE BUSINESS DEVELOPMENT BLUEPRINTS THAT GENERATE MEASURABLE, LASTING RESULTS

IDENTIFY STRATEGIC PARTNERS THAT EXCEED YOUR EXPECTATIONS AND TRANSFORM YOUR BUSINESS

CREATE MARKETING COMMUNICATIONS DRIVEN BY YOUR COMPETITIVE ADVANTAGES AND ANCHORED TO YOUR BOTTOM LINE

MANAGE REGULATORY AFFAIRS TO ENSURE THAT YOUR BUSINESS OBJECTIVES ARE ALWAYS MET

STRATEGIC DESIGN ♦ BUSINESS DEVELOPMENT ♦ STRATEGIC PARTNER
PROFILING ♦ MARKETING COMMUNICATIONS ♦ REGULATORY AFFAIRS

OUR CLIENTS ARE LOOKING TO INTEGRATE INNOVATIVE STRATEGIES THAT WILL LEAD TO LONG-LASTING RESULTS WITHIN THE GROWING 850 BILLION DOLLAR WELLNESS AND DIRECT SALES ARENAS. TALOR04 PROVIDES BREAKTHROUGH SOLUTIONS FOR:

DIRECT SELLERS LOOKING TO EXPAND BY

- ♦ SUCCESSFULLY PENETRATING NEW MARKETS
- ♦ ACHIEVING SUSTAINABLE GROWTH VIA NEW CATEGORY & PRODUCT INTRODUCTION

INNOVATORS & MANUFACTURERS LOOKING TO SECURE

- ♦ MARKET SHARE FOR THEIR PRODUCT, INGREDIENT, DELIVERY SYSTEM, OR TECHNOLOGY
- ♦ STRATEGIC PARTNERSHIPS WITH KEY PLAYERS IN THE GLOBAL WELLNESS & DIRECT SALES ARENAS

COMPANIES LOOKING TO LAUNCH A

- ♦ SUCCESSFUL DIRECT SELLING BUSINESS
- ♦ DIRECT SELLING MODEL INTO EXISTING OPERATIONS
- ♦ DIRECT SELLING MODEL AS PART OF EXISTING OPERATIONS

ORAN ARAZI-GAMLIEL, FOUNDER & MANAGING DIRECTOR - Mr. Arazi-Gamliel has over 15 years of successful, hands-on business development experience as a senior level executive in the global wellness & direct selling arenas. Mr. Arazi-Gamliel's global track record spans the United States, Europe, Russia, Israel & South Africa, where his experience included restructuring and building direct selling operations from scratch in complex and challenging business environments. Mr. Arazi-Gamliel began his career in Direct Sales as General Manager of Sunrider Israel and continued his career as the President of Israel, Eurasia & South Africa for Nu Skin Enterprises, a publicly held billion-dollar company. Mr. Arazi-Gamliel previously served as Chairman of the Dietary Food Supplement Division of the Israeli Chamber of Commerce and as Chairman of the Direct Selling Association of Israel. Mr. Arazi-Gamliel holds an MBA in International Business from Johnson & Wales University (summa cum laude), and is an Oxford University Certified Scenario Specialist and a certified mediator.

TALI FEIGLIN, FOUNDER & CHAIRPERSON OF THE BOARD - Ms. Feiglin co-founded Talor04 with the vision of combining her years of experience leading corporations to growth, with her passion and experience in the fields of conflict management, mediation & psychology. Ms. Feiglin, the co-owner of Mivney Gazit, a veteran 34 year old Israeli-based real estate development company, has also been serving as the company's CEO since 2007. Ms. Feiglin holds a Masters Degree from Tel-Aviv University in Mediation, Conflict Management & Resolution, where she graduated with honors, and is a certified mediator and executive coach.

RICK EILER, MARKET EXPANSION & BUSINESS DEVELOPMENT EXPERT - Mr. Eiler brings to Talor04 fifteen years of extensive expertise as a senior level executive in the direct selling arena. Prior to joining Talor04, Mr. Eiler held numerous positions at Nu Skin Enterprises, including Director of Distributor Development and Marketing for the USA and Canada, Director International Operations Europe, Latin America, Australia and New Zealand, and Director New Market Development Israel, Russia and Venezuela. Mr. Eiler specializes in developing new markets and in guiding teams through the crucial processes needed to open markets, including legal, governmental, tax, banking and logistical requirements. During his time at Nu Skin, Mr. Eiler opened offices in the United Kingdom, France, Germany, Spain (where he served as General Manager), Portugal, as well as led the team in responsible for restructuring the Nu Skin Brazil office. Mr. Eiler, a licensed airline transport pilot, is fluent in Spanish, and also speaks Italian, and Portuguese. He holds a BA in Political Science with an emphasis on International Politics and Law from the University of Utah.



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